

Gutenberg Beuys Feindruckerei invests in book cover machine from Kolbus

## Hardcover in best quality

**D**rucker products that set standards - this is the guiding principle of Gutenberg Beuys Feindruckerei GmbH in Langenhagen near Hanover.

The company, which was founded 25 years ago in 1998, has had the name "Feindruckerei" legally protected, making it the only print shop authorised to call itself by this name. This is not just marketing, but is also filled with life: Since the year In 2000, offset was printed exclusively in 120 screen and with highly pigmented colours.

This high standard is not only honoured by numerous customers around the world, who place their trust in class over quantity. Back in 2006, the "Gutenberg Beuys" - we'll come back to this play on words - won the prestigious Printers Club Award. Numerous other awards followed, including the Stiftung Buchkunst prize for the most beautiful German books and the Druck & Medien Award six times alone, most recently in 2023.

Christian Lieb, one of the three managing directors, smiles when asked about the name of his company: "Gutenberg stands for itself, but with the spelling Beuys instead of Boys, we wanted to create a connection to art." Indeed, art books, art catalogues as well as high-quality brochures and periodicals in wire and thread stitching make up a large proportion of the print jobs, most of which are in the 600 to 1,200 copy range. In addition to companies, customers therefore primarily include museums, galleries and artists.

### Step towards complete book production

"We have been moving away from commercialisation for some time now more and more in the direction of books, especially in the production of high-quality illustrated books," reports



Christian Lieb, Managing Director of Gutenberg Beuys, with a book cover from current production.

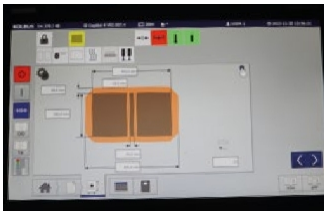


The all-purpose DA 370 ceiling machine represents the highest level of Kolbus engineering expertise. The Gutenberg Beuys fine printing company uses it to produce very high-quality books, such as art books.

# FAL(Z) ES AUF QUALITÄT ANKOMMT

Christian Lieb. As a result, the Gutenberg Beuys, which includes Christian Lieb, managing directors Matthias Hake and Umut Yilmaz and currently 46 employees, at some point could no longer get past the topic of hardcovers. A cover machine was needed, and one that met the company's quality standards. And the idea of a model from Kolbus was not far off.

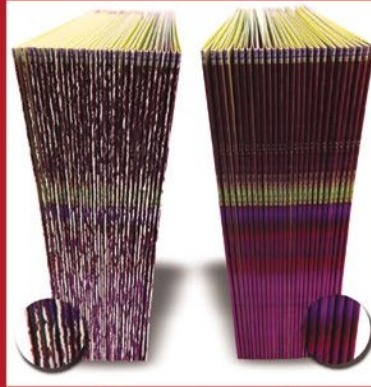
"We have been using a Kolbus perfect binder since 2016 and have had very good experiences with it," says Christian Lieb. "It's top quality! And as Kolbus is based very close by, we started by looking around there."



The DA 370 can be set up for the next job with just a few actions on the modern touchscreen. The machine is set up automatically.

And also bought directly there: In July 2023, a Kolbus DA 370 found its way into further processing at the Gutenberg Beuys Feindruckerei, a significant investment, as Christian Lieb confirms, but one that will pay off in his view: "We are consistently pursuing the path towards the highest quality - and you inevitably end up with top-class books.

We are ideally equipped for this with the DA 370." The machine has already exceeded all expectations



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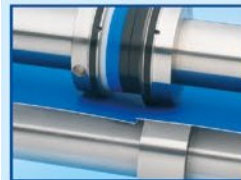


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Here, machine operator Steve Richter prepares the envelope papers for the next pass before...

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is fulfilled, Lieb emphasises. He particularly praises the variety of formats and the possibility of applying mirrors so



...inserts the perfectly aligned stack for gluing into the Kolbus DA 370. The corresponding boards are already in the machine.

as well as very thick cardboard up to 4 mm thickness. However, the use of hot-melt adhesive particularly fulfils the desire for optimum ceiling quality: "There are no beaks," says Christian Lieb. "And it corresponds to our striving for sustainability."

### A universal machine for (almost) everything

The Kolbus DA 370 ceiling machine, which is available in different versions, is an absolute all-rounder that is suitable for large and small runs through to customised products. In addition to hardcover books, these can also be folders, folders, calendars, cardboard boxes or games - in short, anything where greyboard is laminated with printed paper and high quality is important. In it



Changing the glue clichés is also a matter of seconds thanks to the laterally extendable glue roller.

The machine incorporates proven Kolbus engineering expertise and manufacturing quality. The machine also has a high degree of automation and is easy to operate thanks to its sophisticated ergonomics. This allows very short set-up times and quick job changes, which are becoming increasingly common in a constantly challenged.

"The machine can do everything we need," says Christian Lieb, who feels well equipped for the future of his book production in Langenhagen. The committed managing director also has words of praise for the service provided by the supplier from Rahden: "The Kolbus team gave us excellent support and is always available to us.

**Gutenberg Beuys**  
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