



Food: Exclusive gift sets of gourmet jams

Petits fruits d'été – an exclusive taste treat made to the highest quality

Petits fruits d'été



The Château Beau Jardin is a charming estate in the Centre-Val de Loire region of central France. The land has been in the same family for over six hundred years with each generation caring passionately about the family estate and striving to pass it on more beautiful and prosperous than ever to the next generation.

Beau Jardin was one of the first Loire chateaux to welcome visitors, first opening its doors on a regular basis as long ago as 1920. Today the owners try to give visitors an authentic glimpse of past luxury and lifestyle and an appreciation of the great cultural heritage the chateau embodies. Visitors can stroll around the extensive park with its rare trees and vibrant flowerbeds, they can enjoy the famous fruit and vegetable gardens and admire the classical baroque exterior and the exquisitely furnished interiors.

Jam-making started as a sideline, but it is now an important source of income. It's something the present chatelaine, Claire de Laurent, is passionate about. The fruit is grown on the estate and the jams are made in the chateau's kitchen. Visitors who take the guided tour can peer into the huge pans of boiling jam and watch the countess as she wields her wooden spoon to stir another spoonful of sugar into the strawberries boiling on the hob. Claire de Laurent's hand-stirred jams and preserves are deliciously fruity; they're much sought after by gourmets and tourists alike. One speciality of the chateau's jams is their use of the heritage soft fruit and fruit tree varieties that Claire de Laurent has painstakingly collected and cultivated.

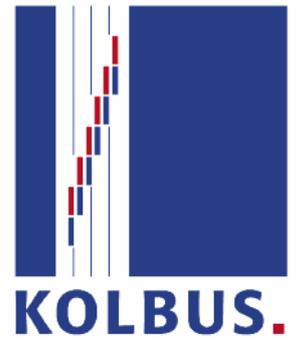
Jars of specialty jams from the chateau's Petits fruits d'été range make wonderful gifts. Sets of selected jams in luxury packaging with a personalised greeting are shipped direct to the recipients and are also available in airport shops world-wide.

The edition



KOLBUS Technology for Packaging

www.luxury-packaging.eu



KOLBUS Packaging production system

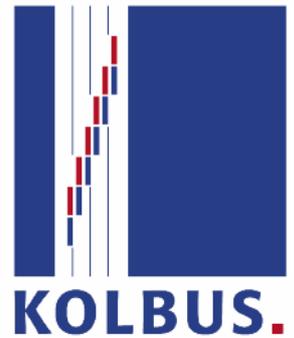
Case study of a packaging solution

The imaginary project ›**gift sets of gourmet jam**‹ from the manufacturer ›**Château Beau Jardin**‹ was described in detail – from the initial situation to the ideal solution – complete with packaging samples made to striking designs as flat boxcases produced with the KOLBUS Packaging System.

The KOLBUS Luxury Packaging Team is ready to answer your questions and to supply information and suggestions on questions ranging from design to processing methods and from possible applications to new manufacturing techniques. Our designers and development engineers are there to discuss and advise on potential projects with customers and their design and production staff. The KOLBUS Group's Luxury Packaging Team implemented a fictional label dubbed ›**August & Christine Marie**‹ as an historical link to the couple who founded KOLBUS as a company specialised in building paper processing and book binding machinery. More innovative results from the ›**August & Christine Marie – Luxury packaging by KOLBUS**‹ range have since been launched as part of the company's marketing activities and in the run-up to the LuxePack in Monaco. The focus of these projects is to suggest new applications for high quality luxury packaging with knife-edge 90-degree edges.

Technology partner for high-quality luxury packaging

KOLBUS GmbH & Co. KG, based in the East Westphalia region of Germany, produces machines and systems for paper processing, primarily bookbinding machines. The company has been active in the luxury packaging market segment for several years now, leveraging its technology know-how to build highly automated packaging production systems. The company's decades of experience working with fine cardboard, glue, sensitive lining materials and printed substrates all fed into engineering the new flexible machine line for the automated production of luxury packaging.



Packaging also demands skill in working with thicker card, which has to be grooved, lined, embossed, folded and fitted with magnetic closures in a continuous automated process. Often the process requires that several packaging elements be handled and put together. Instead of a complicated manufacturing process or having the packaging handmade in Asia, a high-performance, automated production line can produce the required quality at cost-competitive prices and with total flexibility as regards production volumes. Fast reaction times, consistently high quality and packaging produced close to its point of use mean that customers can order on a just-in-time basis with all the cost and logistics benefits this brings.

If you'd like to take a closer look at the high-quality ›petits fruits d'été‹ packaging, we'll gladly send you a sample (while supplies last); we make a small charge for postage and packing.

Send your request by email to packaging@kolbus.de with › petits fruits d'été sample box‹ in the subject line.

TECHNICAL DATA

- 2-part paperboard, black, 2 mm
- Size: 146 / 280 (430 mm) x 239 mm
- Cloth 239 x 460 mm | Inside lining 203 x 424 mm
- Papermaterial cloth: Gmund Colors mat 100g /m²
- Finishing: foil embossing white, UV gloss varnish,
- Digital finishing, Digital-Metal®
- Grooving 130° | 4 magnets

Packaging system by KOLBUS

- Rotary board cutter PK 170
- Casemaker DA 260
- Grooving machine NM 101
- Magnet inserter SW.M 400
- Lining machine SA 260
(separate punching tool)

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